

**United Way
of Jackson County**



HEALTH COMMUNITY SOLUTIONS TEAM

Mission/Purpose Statement:

Partnering to increase opportunities to improve and sustain community health

Guiding Principles:

- Support coordinated efforts that improve community health
- Utilize evidence-based strategies and promising approaches that support measureable outcomes

Target Areas and Outcome Statements:

Accessibility to Health Resources

- Increase access to prevention, screening and early intervention
- Increase access to treatment and ongoing care
- Increase access to a healthy environment

Awareness, Education and Behavior Changes

- Improve knowledge, attitudes and beliefs related to health
- Improve and sustain healthy behaviors

Advocacy

- Create and advance policies which support and sustain healthy behaviors
- Change policies to promote and encourage healthy behavior

Possible HIO Capacity Building Opportunities

To support the HIO's collaborative implementation model, the United Way's fund distribution for health for this upcoming fiscal year will give 'bonus points' to organizations/programs that incorporate adoption of HIO CC plan components into their existing services (see page 2).

Examples of Possible HIO Capacity Building Opportunities

:

Inclusion of a 'mental health first aid' training for program staff to enhance their capacity to recognize and address emotional health symptoms among program clientele

Substitution of healthy fundraisers (i.e. organized walks/runs/healthy meals) in place of less healthy models such as candy/cookie sales

Institution of support groups, classes or 'buddy system' models (i.e. walking groups, cooking/grocery shopping, or parenting groups) for program clients that address physical activity, healthy weight, smoking cessation, or emotional health

Participation by at least one program staff and one program client in a 'PATH' peer leader training to provide self-management group sessions to clients onsite

Adoption of consistent, standardized screening and referral tools for nutrition, physical activity, smoking, or mental health

Distribution to residents with identified need of HIO-sanctioned, low-literacy health education materials, along with "HIO currency" tokens that can be redeemed at farmer's markets, parks and recreation programs, or the local YMCA

Incorporation of HIO messages into existing program materials or communications

Incorporation of food access/activity/emotional health components into peer outreach or volunteer training/orientation programs that build capacity among community members as resource advocates within their social networks

Adoption of a city community garden plot to be planted, maintained, and sowed by program clients

Adoption of internal organizational policies that are supportive of healthy lifestyle changes (i.e. smoke-free facilities, healthy vending/meeting policies, breaks for physical activity, etc.)

Applicants may include in their requests for funding budget items that support organizational capacity-building for their agencies/programs to incorporate and implement these new elements.