

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

UNITED WAY CAMPAIGN CLEARS \$2MM GOAL

COMMUNITY FUNDRAISING EFFORT TO CONTINUE THROUGH FEBRUARY

JACKSON, MI (Feb 1, 2010) – The United Way of Jackson County recently announced that the 2009 Community Campaign has passed the \$2 million dollar mark in pledges and donations. The amount pledged to date, \$2,002,698, is slightly ahead of this year’s goal of \$2,000,000, with pledges and donations still being counted toward the campaign.

Dave Mengebier, Campaign Chair for United Way and Senior Vice President for Consumers Energy, announced the successful fundraising effort to the volunteer campaign leadership team at a breakfast meeting on January 25. “We all crossed our fingers when we set our goal. Raising \$2 million seems like such a huge task during these difficult times. But we know we have a lot people depending on us. We have a very hard working staff and a dedicated group of volunteers who are up to the challenge. And obviously, the community continues to respond with extraordinary heart and generosity.”

The United Way community campaign will continue to count donations and pledges through the end of February. Contributions can be made at the United Way website, www.uwjackson.org, or by contacting the United Way at 784-0511. Final totals for the 2009 – 2010 campaign will be announced at the United Way’s Annual Meeting to be held on April 22, at Commonwealth Commerce Center, in downtown Jackson.

The United Way of Jackson County is in its 75th year of serving the Jackson community. It supports more than fifty different programs and initiatives that help thousands of Jackson County residents improve their lives. It is locally owned and governed by a volunteer board of directors, chaired by Joe Lathrop, First Vice President, Flagstar Bank.

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